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Invest Your Heartbeats Wisely: Practical, Philosophical, and Principled Leadership Concepts for Business and Life (Hardback)

By Theo Etzel

Greenleaf Book Group Llc, United States, 2016. Hardback. Book Condition: New. 215 x 139 mm. Language: English . Brand New Book. Each person has only so many heartbeats on this earth. Behind every thought and action is a heartbeat, which is traded like currency. As top leadership, you can ensure personal and professional success by making sure your actions are worthy of investing those heartbeats. *Invest Your Heartbeats Wisely* offers guidelines, based on biblical principles, to help you lead in business and live as an ethical person. Etzel discusses how to effectively lead an organization, how to create a corporate culture of accountability, and the importance of mentoring, along with advice on every aspect of running a company, from getting started and hiring and motivating employees to letting go and redirecting when you are ready to exit the business. Etzel provides a guiding voice for leaders who believe their role is to lead people, not to manage them. In a genre crowded with what may seem like data-driven proscriptions for established leaders, Etzel offers a combination of business practices and life habits, using specific examples and suggesting solutions that you, as a seasoned executive, can apply to make both your...



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