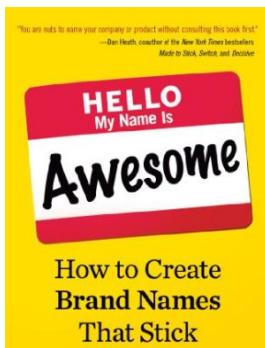


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# HELLO, MY NAME IS AWESOME: HOW TO CREATE BRAND NAMES THAT STICK



ALEXANDRA WATKINS

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