



## Management of the Absurd: Paradoxes in Leadership

By Richard Farson

Simon & Schuster. Paperback. Book Condition: new. BRAND NEW, Management of the Absurd: Paradoxes in Leadership, Richard Farson, Facile formulas, catchy slogans, ten-step programs, and quick fixes too often dominate today's management training programs. But in organizations as in all of life, human behavior is seldom predictable, and business dilemmas do not easily lend themselves to gimmicks or simplistic answers. In "Management of the Absurd, " psychologist, educator, and former CEO Richard Farson presents a series of management paradoxes designed to challenge conventional wisdom and encourage managers to reexamine their assumptions about effective leadership. Here, at last, is a dramatically new understanding of organizations and human relations. In his explorations of more than 30 paradoxical situations, Farson demonstrates the value of a radically different perspective on leadership and offers managers powerful new ways to cope with the many perplexing problems of organizational life. Managers at every level will recognize the very real dilemmas and complexities that Farson describes, and will be challenged by these provocative new views of the art of managing people. Here are some of Farson's startling insights: The better things are, the worse they feel. Once you find a management technique that works, give it up. Big...



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